

13th Annual Asian Celebration

May 8, 2010

DEAR ADVERTISER,

The AASOCV is a cultural organization of sixteen Asian-American communities. We are hosting our 13th annual cultural Celebration on May 8th 2010 at the Greater Richmond Convention Center.

On this occasion we are publishing a souvenir book, 8.5" x 11" in size, with a color front and back cover, and black and white pages inside, hence we are soliciting your help to accomplish it. In addition to supporting the Celebration, advertising in the souvenir book will enable you to reach the larger Asian American population of Central Virginia and 11,000 or more people who attend this festival annually. The event features elegant performances, food booths, cultural booths and commercial vendor booths, and with the support of our sponsors and businesses such as yours, we will attract the largest crowd we have ever had.

We will likewise recognize all advertisers by displaying their names on a display poster during the festival, and also by announcing their names periodically during the event.

WE THANK YOU FOR YOUR SUPPORT.

Advertisement rates: (Indicate your selection in the appropriate column)

	Ad only	Option 1	Ad + Vendor booth	Option 2 *	Ad + Food booth	Option 3 *
Full Page	\$ 300.00		\$ 500.00		\$ 700.00	
Half page	\$ 175.00		\$ 450.00		\$ 650.00	
Quarter Page	\$ 100.00		----		----	
Back & front inside cover <i>in color</i>	\$ 350.00		\$ 550.00		\$ 750.00	

* Must attach a signed booth contract.

Note: Advertisers must provide their own ad copy in the following format: Word, jpg, pdf. Any artwork included must be camera ready. Layouts must be emailed to: samedym@gmail.com by **April 21, 2010**.

Make all checks payable to: AASoCV

Business name: _____ Tel. #: (_____) _____ - _____

Address: _____ Check #: _____

Contact Name: _____ Nature of Business: _____

Email Address: _____ Fax#: (_____) _____ - _____

For additional information contact:

Samedy Meth, samedym@gmail.com

Address all checks to AASOCV and mail it with this form to:

AASOCV c/o Samedy Meth, 8932 Castle Point Drive, Glen Allen, VA 23060